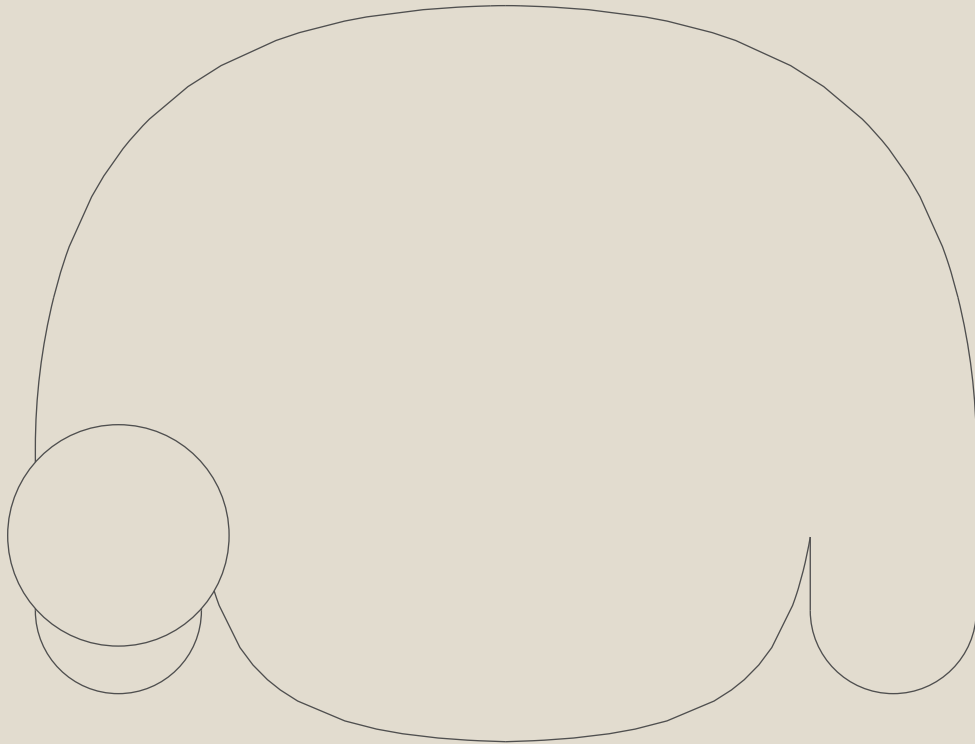
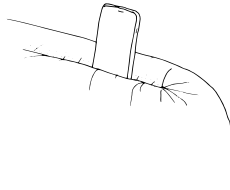


matrah

reconnect with nature

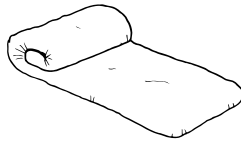
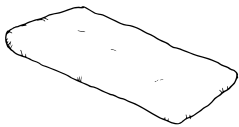




In these challenging times, our way of thinking, our lifestyles, our certainties are constantly changing. The pervasiveness of digital merges

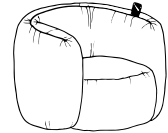
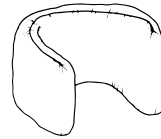
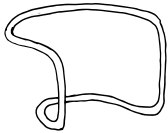
with actions and objects of everyday life. It is necessary to reconnect with nature by finding a more intimate bond with our human nature.





Matrah, an ancient Arabic term, evokes the action of settling, lying down, thus becoming a distinctive element of the easychair.

The mattress is an archetype of our daily life and the gestures of folding, rolling, wrapping, represent a fundamental part of the project.



Matrah is designed emphasizing three modular elements: a structural metal frame, a seat and a backrest-armrest. The easychair enhances smooth and flawed lines. Its welcoming shapes are designed to

hold our body harmoniously, setting aside our digital devices. A special attention is given to the durability of the product: it is possible to remove the cover of the padding, allowing easy maintenance.













matrah

Jan./Feb. 2023

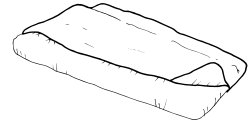
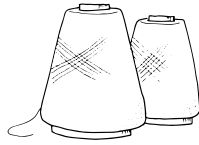
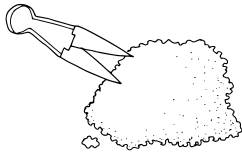
reconnect with nature









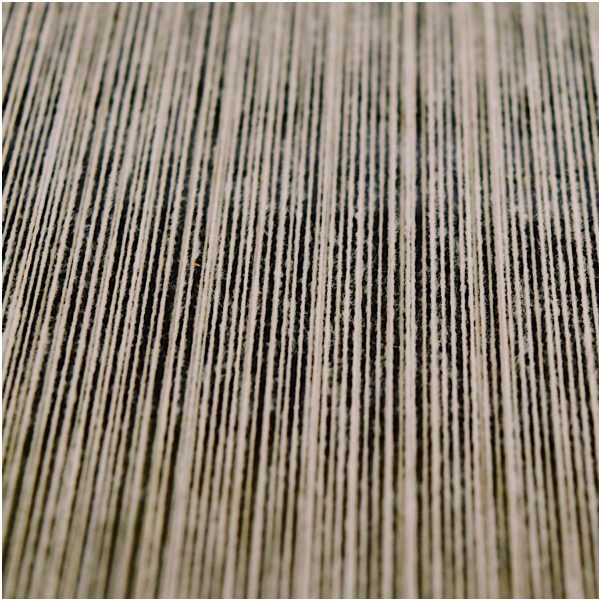


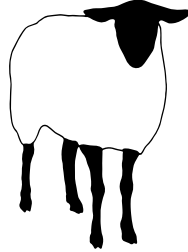
Matrah finds its fulfillment in the artisan wool production, typical of the area, which enhances the intrinsic characteristics of the sheep wool.

Carding, weaving and fulling the wool

improve its materiality and consistency, thus enriching and enhancing the multisensory experience.

The textile material enhances the strong character of an endangered sheep.



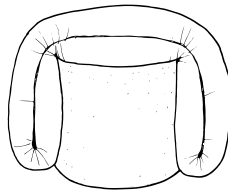


From the wool, obtained by a humble sheep breed, the Gentile di Puglia, originally from Southern Italy, a high-quality textile is manufactured.

Rustic to the touch, with a characteristic natural smell, the wool brings with it small

plant fragments, the soul of the areas. This project aims at preserving what would otherwise be disposed of, stimulating the restore of biodiversity in the inland landscapes, collaborating for cohesion and social well-being.





Matrah was born from hearts and minds of two creative souls, each one with their own knowledge and values. This mutual understanding brings to them

at pursuing a common goal: innovating processes and products in a sustainable manner, in line with the principles of beauty and quality.



Davide Decarli Architetto

Davide Decarli is an Italian architect with a vast understanding of form, functionality and aesthetic. His interests range from design, to photography and art. He graduated in architecture from Politecnico di Bari and has focused his work on interiors and furniture projects. Over time he developed a clear, direct, aesthetically straightforward, but always meaningful approach to the project, developing the idea of design as dialogue between people and their feelings.

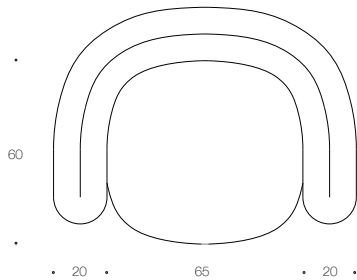
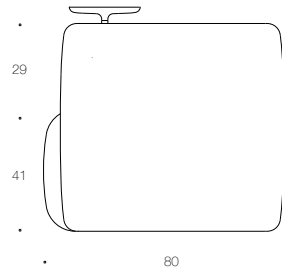
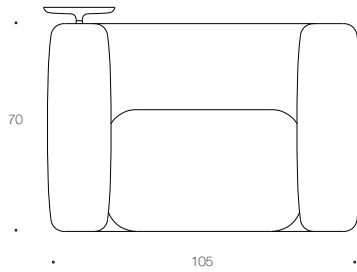


PECORE ATTIVE

Pecore Attive is a resilient and creative business project. It has a countertrend path. It is a non-temporary project, with a thirty-year vision, whose goal is to establish the pillars for generating fair profits. It wants to develop human value. It wants to improve our society throughout the territory, by laying solid foundations of trust among people, by helping producers to enhance their own production and skills. Pecore Attive cares about the welfare of the sheep, our treasure. It is a small network within a network of small partners and it wants to remain so.



Dimensions



matrah

reconnect with nature



Davide Decarli Architetto

PECORE
ATTIVE

www.matrahdesign.com

www.davidedecarli.com

www.pecoreactive.it